

# 2024

36<sup>th</sup> Year

**HARD HAT  
EXPO**

**ROCK  
ROAD  
RECYCLE**

**COUNTRY FOLKS**  
**Marketplace**

**Lee  
Newspapers Inc.**

TRADE PAPERS • TRADE SHOWS

# HARD HAT EXPO



## MARCH 20 & 21

**NYS Fairgrounds • Syracuse, NY**

**Wednesday 9-4 • Thursday 8-3**



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## For More Information Call 800-218-5586

## [www.hardhatexpo.com](http://www.hardhatexpo.com)

Hard Hat Expo is Produced by the Trade Show Division of Lee Newspapers, Inc.  
Producers of [rockroadrecycle.com](http://rockroadrecycle.com) • P.O. Box 121, 6113 St Hwy. 5, Palatine Bridge, NY 13428





**MARCH 20-21, 2024**  
**Wed. 9-4 • Thurs. 8-3 • Syracuse, NY**

*The Largest Construction Show East of the Mississippi!*

THE HARD HAT EXPO IS AN ANNUAL TWO-DAY TRADE SHOW LOCATED AT THE NYS FAIRGROUNDS IN SYRACUSE

In addition to heavy construction, public works, underground utilities, excavation/earthmoving and demolition, the show also focuses on road & highway maintenance including snow & ice management, landscaping/hardscaping, paving, corporate grounds maintenance, aggregate production, recycling, transportation and land clearing/logging.

**SINCE  
1987**

Organized by Lee Trade Shows, an independent trade show company that produces four annual regional trade shows.

**Today, the Hard Hat Expo is one of the largest and most respected trade shows in the construction industry.**

**It continues to attract thousands of attendees each year and remains an important open forum for construction professionals to purchase equipment & services and stay up-to-date with the latest trends and technologies.**

**The show location provides easy access to and from I-90 and is heavily promoted in print, digital, radio and through industry associations. Equipment dealerships throughout the region display posters and offer admission tickets in promotion of the event.**

**[www.hardhatexpo.com](http://www.hardhatexpo.com)**

The Hard Hat Expo delivers an annual comprehensive showcase of the latest equipment & services in the construction industry so if YOUR company offers products & services for this industry THIS is the show to exhibit at!

### *Exhibitor Testimonials*

"I've been attending and exhibiting at the Hard Hat Expo since the very first one back in the 80's. Its a great show for the start of the construction season.

Meeting customers and friends with a possibility of helping people and doing some business. Looking forward to next year."

*Rory O'Brien, Tora Crushing*

"I wanted to thank you for inviting our company to the Hard Hat Expo in Syracuse New York. I have never exhibited at your event and so I was concerned about the amount of traffic that we might see. I must say we had very good traffic for the two days which has given us leads that may turn into some new deals that we are still working on closing."

*Galen Edris, Structural Metal Fabricators Inc*

"The Hard Hat Expo was a great low-pressure environment to conduct demonstrations of product" and also remarked they ended up with nine sales commitments over the course of the two-day event.

*Tyler Arsenault, Boondocker Equipment - Boss Snowplows*

"I've seen more interested prospects in the first two hours of the Hard Hat show than other construction trade shows in this region we have exhibited at." *Dave Schroth, Owner, Automatic Lube Systems, Inc.*



**For more information on this show contact**

**Cheryl Hannon, Marketing Manager, 1-800-840-5500, ext. 221**

